



2012 Illinois Fertilizer & Chemical Association  
Annual Convention and Trade Show

Exhibitor Prospectus

January 17-19, 2012

Peoria, Illinois

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Schedule of Events

Tuesday, January 17, 2012

- 8:00 a.m. - 3:00 p.m. .... Exhibitor Move-in
- 9:00 a.m. - 4:00 p.m. .... CCA Education Seminars
- 5:00 p.m. .... IFCA Welcome Reception @ TBA

Wednesday, January 18, 2012

- 8:00 a.m. - 11:30 p.m. .... Educational Seminars
- 11:30 a.m. - 5:00 p.m. .... Trade show hours
- 11:30 a.m. - 1:30 p.m. .... Lunch on Trade Show Floor
- 3:45 p.m. - 5:00 p.m. .... Social on Trade Show Floor

Thursday, January 19, 2012

- 7:30 a.m. - 9:00 a.m. .... Breakfast on Trade Show Floor
- 8:00 a.m. - 12:00 p.m. .... Trade Show Hours
- 9:00 a.m. - 12:00 p.m. .... Educational Seminars



# IFCA is pleased to invite you to join us at our 2012 Convention and Trade Show

Dear Exhibitor:

Enclosed you will find the prospectus and details about the 2012 IFCA Convention & Trade Show. Please consider this your invitation to participate in one of the most consistently successful shows for the fertilizer and ag chemical industry in the nation. Please make sure you read through this contract carefully as you make plans to join this important industry event!

**The 2012 Show will be held January 17 - 19, 2012 at the Peoria Civic Center**

Trade Show hours are:

Wednesday, January 18 - 11:30 a.m. - 5:00 p.m.

Thursday, January 19 - 8:00 a.m. - 12:00 p.m.

BOOTH RATES	IFCA Member	Non-Member
10' x 10' booths (in shaded areas)	\$800.00	\$1,200.00
All other 10' x 10' booths	\$700.00	\$1,050.00

Please read thoroughly the official regulations of the contract. **Last year's exhibitors have the option to reserve the same booth(s) as last year by November 18th, booth #'s are listed on the next page.** We will do everything possible to assign booths based on exhibitors request and the date we receive your signed contract.

Thank you for your interest in the IFCA Convention and Trade Show. It's a great place to start off the year learning about industry trends, picking up educational credits and networking with your peers. We look forward to working with you!

## Hotel Accomodations

The process for booking rooms will **NOT** be done through the Peoria housing bureau this year. Please make your reservations directly with the hotels listed below. Reserve your rooms by Dec. 2nd.

**Four Points by Sheraton**  
(formerly Holiday Inn City Centre)  
500 Hamilton Blvd.  
Online Reservations Only  
For Link:  
Go to [www.ifca.com/convention](http://www.ifca.com/convention)  
Rate: \$103 plus tax

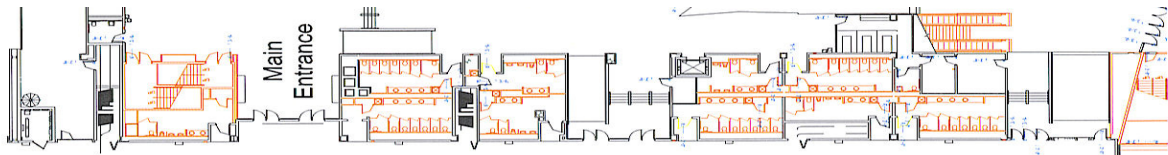
**Mark Twain Hotel**  
225 NE Adams Street  
Phone: 866.325.6351  
Block Name:  
**IL Fertilizer**  
Rate: \$108/\$115 plus tax

**Stoney Creek Inn**  
101 Mariner's Way  
Phone: 309.674.2500  
Block Name:  
**IL Fertilizer**  
Rate: \$89 plus tax

**Embassy Suites**  
100 Conference Center Dr.  
Phone: 309.694.0200  
Block Name: **IL Fertilizer**  
Online Reservations  
Go to [www.ifca.com/convention](http://www.ifca.com/convention)  
Rate: \$137 plus tax

Call us at 309.827.2774 with any questions!

# ILLINOIS FERTILIZER & CHEMICAL ASSOCIATION ANNUAL TRADE SHOW - 2012



The Peoria  
Civic Center  
Hall D

Advanced Biological Mktg	124	Dultmeier Sales	418, 419	Jenner Sales	137, 138 209	RCI Safety	203
Accu-Steel Cover Bldgs	608	DuPont Crop Protection	125, 126	John Deere - Spray Centers of IL	345, 346 401, 402	Rich-Connell Agri-Search	232
AGCO Corp	228, 229	EAHC - Cover Building Division	446	Junge Control, Inc.	344, 403	Rosen's	236 - 238
Agribusiness Insurance	328, 329	EMD Crop BioScience, Inc	205	Kahler Automation	330	SGS Agricultural Services	431
Agrium, Inc.	145, 146	Enviropac	111	KSI Conveyors	423	Software Solutions	119
Agro-Chem West	438	Farm Chem Corp	417	Legacy Building Solutions	606	Southern Illinois Scale	317
Agrotain International	313	Farm Credit Services of Illinois	332	Linco Equipment, Inc.	305	Spectrum Analytic, Inc.	327
AgSync, Inc.	422	Fast Distributing	318	Lincoln Land Community College	225	Squibb Taylor	200
Agworks, Inc.	240	Fertilizer Dealer Supply	440, 441	Macon General Contractors	506	SST Development Group	224
Altorfer, Inc.	230	Frank & West	414	Marcus Construction	420	Stahly	117, 118
American Welding & Tank	430	Garzo Tire	508	MBC Buildings/Winkler Structures	326	Stueve Construction	502
AMVAC Chemical	222	Gowan Company	505	McCord Terra Tire Sales	244	Superior Services	439
Arthur J. Gallagher	144	GROWMARK, Inc.	105, 106	Mid-State Tank	314, 315	Syngenta Crop Protection	425, 426
ASMARK Institute	122, 123	H.J. Baker/Tiger-Sul Products	319	Midwest Laboratories, Inc.	421	Terayne Ag Specialties	306
BASF	432 - 434	Hagie Manufacturing	415	Miller-St. Nazianz	609	The Andersons, Inc.	301, 302
Bayer CropScience	444, 445	Heartland Ag	334, 413	Monsanto	226, 227 320, 321	Transammonia, Inc.	307
Becker Underwood, Inc.	107	Heartland Tank Services, Inc.	241, 242	Mosaic Company, The	303	TSC Truck, Inc.	109
Burton Mixer & Mfg., Inc.	300	Helena Chemical	127, 220	Murray Equipment	120	Twin State, Inc.	202
Career Paths Unlimited	113	Illini Sprayer Company	100, 101	Na-Churs Alpine Solutions	605	United Suppliers	347, 400
Central Concrete Co	324	Illinois Ag Aviation	424	Nationwide Agribusiness	333	USDA - NRCS	427
Central Illinois Scale	325	Illinois Agri News	140	OneSource Credit, Inc.	201	Valent USA	110
CF Industries	429	Illinois Department of Agriculture	601, 602	PAQ Interactive	323	Van Diest Supply Co.	443
Circle K Mfg Co	223	Illinois Department of Transportation	600	PennyCress	147	Vertical Software, Inc.	207
Crop IMS	247	Illinois Oil Marketing Equipment	245	Potash Corp.	442	Waconia Mfg, Inc.	210
DASCO Incorporated	311	Illinois Soybean Association	246	Precision Laboratories	141, 142	Walz Scale	114
Dome Corp of N. America	206	IPNI - Info Ag	322	Precision Tank & Equipment	233, 234	Winfield Solutions, LLC	309, 310
Dow Agrosiences	436, 437	Inter-Chem	501	Ranco	221	Yargus Manufacturing, Inc.	136, 211
Doyle Equipment	115	International Commodities Export	121	Raven Industries	102, 103		

# Exhibitor Information

## Exhibitor Registration

Please pre-register all exhibitor personnel. Booth rental charges include free registration for two people for every 100 square foot of exhibit space rented. Admittance to the exhibit area and other Convention functions will be by badge only.

## Installation and Removal of Exhibits

**Move in** on Tuesday will be 8 a.m. to 3 p.m.

**No mobile equipment** will be allowed on the trade show floor. All exhibit materials must be in booth space by 3 p.m. on Tuesday, January 17, 2012.

**Absolutely** no one will be allowed in the exhibit hall after 3:30 p.m. on Tuesday so the decorators can put carpeting on the floor.

**Exhibits must remain in place** until 12:00 p.m. on Thursday, January 19, 2012. All exhibits, packing cases and materials must be removed from the Hall by 5 p.m. January 19 so another show can move into the Hall.

## Show Contractor

The official contractor and decorator for the IFCA Trade Show is :

Excel Decorators, Inc.  
3600 Winchester Road  
Springfield, IL 62707  
Phone: (217) 528-4024

Excel will inform exhibitors when and where to consign shipments to the Peoria Civic Center prior to the show opening. Upon making shipment, forward one copy of the bill of lading to Excel's office.

## Terms of Payment

**Full amount** of space rental payable upon submission of the Contract to IFCA. Space unoccupied at the opening of the Trade Show may be rented or used by the IFCA without obligation or refund.

A full refund will be made to the Exhibitor if cancellation notice is received by the IFCA before December 17, 2011. No refund will be made after that date.

## Restrictions (WILL BE ENFORCED)

- ◇ The IFCA reserves the right to restrict exhibits before or during exhibit hours which, because of noise, method of operation, or any other reason become objectionable or otherwise detract from or are out of keeping with the character of the Trade Show as a whole. If a design or exhibit warrants clarification, exhibitor should contact IFCA.
- ◇ **Solid side wall panels, partitions or booths must not exceed 3 feet in height when exhibit space is adjacent to other booths.** Back panels of booths must not exceed 8 feet in height.
- ◇ Exhibitors must have written approval from the Centerplate at the Convention Center (309) 680-3300 to serve beverages or food in a booth.
- ◇ Circulars or advertising matter of any kind is restricted to the exhibitor's booth only. Distribution of souvenirs and samples is permitted, providing it is done in a dignified manner and does not interfere with other exhibits.
- ◇ Cans or containers of any size or kind brought into the Trade Show shall be EMPTY of all product. No containers of gasoline, paints or chemicals are allowed in the Trade Show.
- ◇ No exhibit shall be a "wet type" exhibit. No fluids of any type shall be allowed to spill on the floor.
- ◇ Use of any solvents on objects touching the show floor is prohibited.
- ◇ All exhibits must conform to Peoria Fire Marshall regulations.